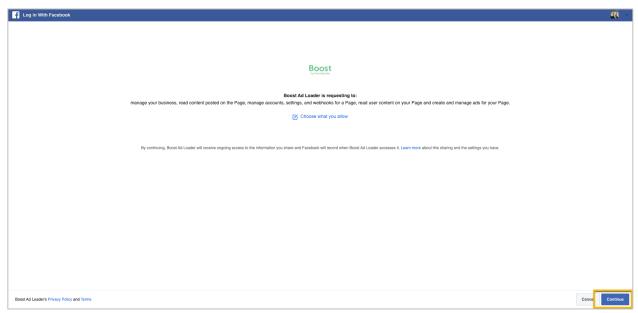
## HOMESPOTTER-FACEBOOK CONNECTION GUIDE

**Purpose:** Part of the digital advertising component within the marketing package involves social media advertising which is completed through HomeSpotter. We need to connect your company Facebook Business Page to HomeSpotter so the ads can be run. **This needs to be completed one time with the** *company* **page, no**  *agent* action is required.

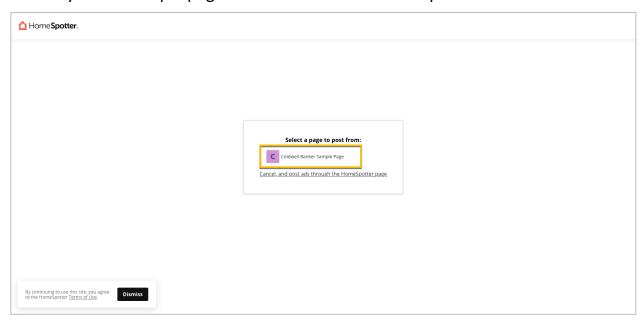
- Step 1: Log in to your *company* Facebook page.
- **Step 2:** Click this link <a href="here">here</a> and then select the "Connect to Facebook" icon.

which of your business pages you want us to use.
Note: we cannot publish sponsored posts from your personal profile page. Only business pages.
f Connect to Facebook
If you don't have a business page, we can post your ads through the HomeSpotter page instead:
Post ads through the HomeSpotter page

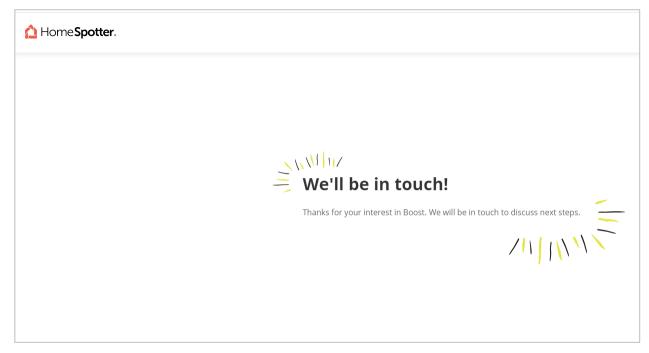
**Step 3:** Click Continue in the bottom right corner.



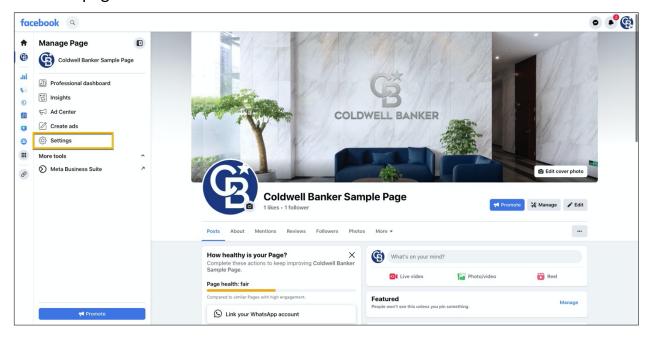
**Step 4:** Select the Facebook business page you wish to connect to HomeSpotter. You may have multiple pages to choose from at this step.



**Step 5:** Success! The HomeSpotter connection request received.



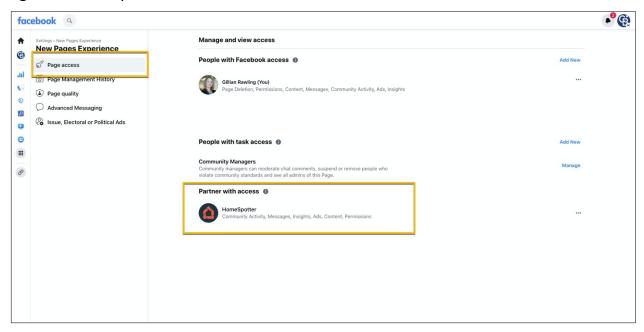
**Step 6:** To confirm a completed connection, click on the "Settings" tab for the business page.



Step 7: Then click on the tab titled "New Pages Experience".



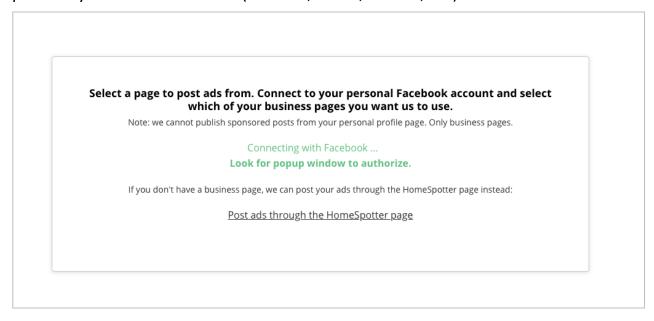
**Step 8:** From the tab called "Page Access", please confirm HomeSpotter is listed under "Partner with Access". If you do not see HomeSpotter listed, please start again from Step 1.



**Step 9:** Once you have confirmed HomeSpotter has page access, please email <u>Gillian.Rawling@anywhere.re</u> to let the team know you are finished.

## TROUBLESHOOTING: Tips and Helpful Hints for a Successful Connection

If you see this message, please make sure the pop-up blocker is turned off on the browser you are using. If you continue to have trouble moving past this screen, please try a different browser (Chrome, Safari, Firefox, etc).



If you receive the following error message, we recommend you try to have another Facebook page admin attempt the connection. If multiple admins receive this same message, please submit a help request directly to Facebook.

