HOMESPOTTER-FACEBOOK CONNECTION GUIDE

Purpose: Part of the digital advertising component within the marketing package involves social media advertising which is completed through HomeSpotter. We need to connect your company Facebook Business Page to HomeSpotter so the ads can be run. This needs to be completed one time with the *company* page, no *agent* action is required.

Step 1: Log in to your *company* Facebook page.

Step 2: Click this link <u>here</u> and then select the "Connect to Facebook" icon.



Step 3: Click Continue in the bottom right corner.

| F Log in With Facebook | - 12 |
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| Boost | |
| | |
| Boost Ad Loader is requesting to: manage your business, read content posted on the Page, manage accounts, settings, and webhooks for a Page, read user content on your Page and create and manage ads for your Page. | |
| Choose what you allow | |
| | |
| By continuing, Boost Ad Loader will receive ongoing access to the information you share and Facebook will record when Boost Ad Loader accesses it. Learn more about this sharing and the settings you have. | |
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| Boost Ad Loader's Privacy Palicy and Terms | ce Continue |

Step 4: Select the Facebook business page you wish to connect to HomeSpotter. You may have multiple pages to choose from at this step.

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| | | |
| | Select a page to post from: | |
| | C Coldwell Banker Sample Page | |
| | Cancel, and post add through the Homespotter page | |
| | | |
| | | |
| | | |
| By continuing to use this site, you agree to the HomeSpotter <u>Terms of Use</u> . Dismiss | | |
| By continuing to use this site, you agree to the HomeSpotter <u>Terms of Use</u> . | | |

Step 5: Success! The HomeSpotter connection request received.



Step 6: To confirm a completed connection, click on the "Settings" tab for the business page.



Step 7: Then click on the tab titled "New Pages Experience".

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| ÷ | Settings | General Page settir | ngs | | |
| G | Coldwell Banker Sample Page | Name | Coldwell Banker Sample Page | Edit | |
| ad sa | Privacy New Pages Experience | Username | You have not set a username. | Edit | |
| 0 | Notifications Linked Accounts | | | | |
| 0 11 8 | Support Inbox Videos | | | | |
| | | About Create Ad Develo Meta 6 2023 English (US) Español França | ann Careans Privacy Policy Cookles Ad chaices를 Terms Help is (France) 무것((전성) 4 _{erp} al Portuguès (Brasi) Italiano 반약이 Deutsch 양전 문수표 (+ | | |
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Step 8: From the tab called "Page Access", please confirm HomeSpotter is listed under "Partner with Access". If you do not see HomeSpotter listed, please start again from Step 1.



Step 9: Once you have confirmed HomeSpotter has page access, please take a screenshot of the confirmation page from Step 8, and attach it with your <u>opt-in</u> <u>form</u>.

TROUBLESHOOTING: Tips and Helpful Hints for a Successful Connection

If you see this message, please make sure the pop-up blocker is turned off on the browser you are using. If you continue to have trouble moving past this screen, please try a different browser (Chrome, Safari, Firefox, etc).



If you receive the following error message, we recommend you try to have another Facebook page admin attempt the connection. If multiple admins receive this same message, please submit a help request directly to Facebook.

| Home Spotter . | |
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| | |
| | Sorry, we encountered an error connecting with your Facebook account. |
| | Continue and Post Ad through the HomeSpotter page |