



MoxiWorks Launch Schedule: April 2023 Group

LAUNCH DAY 4/24/23

DATE	EVENT	AUDIENCE
3/13/23	Pre-Launch Communications Begin	Leadership/Admin
3/20/23	Training Available in your Brand University	Leadership/Admin and Agents
Completed by 3/24/23	Onboarding/Kickoff Call	Leadership/Admin
3/30/23	Group Close Deadline Engage Credentials Form due (only required if launching MoxiEngage AND using a company	Leadership/Admin
4/3/23	Provision Leads Engine	Leadership/Admin
4/13/23	Technical Readiness Deadline (MLS Integrations/IDX Agreements, MoxiEngage	Leadership/Admin and Agents
4/17/23	Leads Engine Flow Pre-Launch Call	Leadership/Admin
4/24/23	Launch Day! Provision MoxiEngage, MoxiWebsites,	Entire Company
Week of 5/1/23	LeadRouter to Leads Engine Lead Flow Cutover	Leadership/Admin